

Our USPs

Sustainable Affordable	yet	Small Production	Batch	Custom Labeling	Empowerment	Custom Crafting & Finishing
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Our Services

Bulk Fabric Sourcing	Yarn to Fabric Development	Custom Fabric Development	Fabric Dyeing	Fabric Printing	Artisanal Embroidery, Crochet & Knitting Services	Custom Garment Production
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Bulk Fabric Sourcing

Natural

Ethical

Authentic

Looking to source skin-friendly, natural fabrics in bulk? ViaWeave connects you with a thoughtful selection of **handwoven, handspun, and powerloomed fabrics** — all made from **natural fibers**, designed for **sustainable fashion**, and ethically produced in artisan communities across India.

Why Source from ViaWeave?

All-Natural **Fibers:**
Cotton, mulmul, kala cotton, ahimsa silk, linen blends, plant-based fabrics — breathable, durable, and gentle on skin.

Versatile **Weaving** **Techniques:**
Choose from **handwoven, handspun, or responsibly made powerloom fabrics** — depending on your budget, finish, and design goals.

Low **MOQs** **for** **Emerging** **Brands:**
Start small with 35–50 meters per style. Scale sustainably.

Customization **Available:**
Natural dyeing, printing, GSM preferences, loom width, and weaving patterns available for select styles. [\[Know More\]](#)

Ethically **Sourced,** **Fairly** **Made:**
We work directly with weaving clusters and collectives across Bharat, supporting dignified livelihoods.

Pan-India **Network:**
From Bengal muslin to Tamil Nadu's Kanchi cottons — discover fabric stories woven in every region.

Explore Fabric categories available [\[Download Fabric Catalog\]](#)

Custom Fabric Production

Crafting for Conscious Creators .Powered by Nature.

At ViaWeave, we bring your textile vision to life — from **yarn to finished fabric**, all created using **natural fibers, traditional craft techniques**, and **earth-kind processes**. Whether you're a slow fashion brand, wellness studio, or boutique label — our made-to-order fabrics are tailored to your values.

Why Choose Made-to-Order?

- Reduces deadstock & overproduction
- Fully customizable for your brand story
- Supports ethical weaving, craft clusters and various others clusters across India
- Ensures transparency from start to finish
- Promotes sustainable material use and dye processes

With our commitment to over **250+ skilled weavers**, your fabric is **woven with purpose, priced with honesty**, and **designed to sustain**.

1. Yarn to Fabric Development

2. Fabric Dyeing

- Natural Custom Dyeing
- Azo Free Dyeing

3. Fabric Printing

- Block Printing
- Screen Printing
- Eco Printing

4. Custom Garment Production

[\[Download Fabric Catalog\]](#)

Ready to Craft Consciously?

Whether you're launching a mindful label or refreshing your seasonal line — ViaWeave offers **authentic, earth-rooted solutions that scale with you.**

[\[Start a Custom Production Request\]](#)

Email: b2b@viaweave.com

WhatsApp: [+91-XXXXXXXXXX](https://wa.me/91XXXXXXXXXX)

Yarn to Fabric Development:

From Thread to Thoughtful Textiles

At **ViaWeave**, we don't just source fabric — **we create it from scratch**. Rooted in traditional craftsmanship and designed for conscious creators, our **Yarn to Fabric Development** service brings your vision to life with full customization, responsible sourcing, and mindful timelines.

Whether you're a boutique label, slow fashion brand, or an interior studio, we help you build your own base fabrics — from yarn selection to weaving, dyeing, and finishing — with integrity at every step.

What is Yarn to Fabric Development?

We guide you from concept to creation through:

Custom Yarn Types

Choose from a diverse range of naturally sourced yarns such as **organic cotton**, **Kala cotton**, **Ahimsa silk**, **linen**, **wool**, **banana fiber**, **bamboo blends**, and **cotton-linen blends** etc. — each offering distinct handfeel, breathability, and ecological impact. [\[Download Fabric Catalog\]](#)

Tailored Weave Structures

Select weave patterns based on desired texture, durability, and drape. Options include:

- **Plain weave** for lightweight everyday fabrics
- **Twill weave** for strength and diagonal textures
- **Dobby weave** for geometric motifs and light texture
- **Extra weft weaving** for decorative detailing
- **Heritage-inspired weaving** for storytelling woven into the fabric [\[Know more about Heritage Indian Weaves\]](#)

GSM & Width Customization

We help you define the **grams per square meter (GSM)** and **fabric width** best suited to your final application — whether it's flowing sarees, tailored jackets, breezy shirts, or soft furnishings. [\[Download Fabric Guide\]](#)

Coloring Techniques

Your fabric's identity is further enhanced through:

- **Natural dyeing** using botanicals and minerals for rich, earthy tones
- **Azo-free dyeing** for non-toxic, vibrant shades
- **Screen printing** for uniform, bold motifs
- **Hand block printing** for artisanal precision and cultural depth
- **Eco-printing** using direct impressions of leaves and florals for one-of-a-kind patterns

[\[Know more about various dyeing techniques\]](#)

Surface Finishes

The final texture and usability of your fabric are shaped with:

- **Brushing** for a soft, flannel-like feel
- **Calendaring** for a polished, subtle sheen

- **Natural softening** using plant-based or mechanical methods for comfort and pliability
- **Sanforizing or pre-shrinking**, if required, for specific apparel needs

Each stage is rooted in **collaboration**, crafted with **intention**, and **never mass-produced**. Our goal is to help you bring materials to life that are **authentic, functional, and soulful** — woven with care, for creators who care.

The Process & Timeline Flow:

Step	Description	Timeline (includes working days only)	Note
Design Brief & Consultation	Share your vision: fabric usage, texture, color, motifs, etc.	2–3 days	Sampling references, tech packs (<i>using a hands-on, detail-oriented, and collaborative approach</i>), and intent discussed
Yarn Selection & Procurement	Ethically sourced yarns (handspun, mill-spun, or blends)	3–7 days	Depends on availability and type (e.g., Kala cotton vs. silk etc.)
Dyeing (Pre-Weave, if required)	Natural or azo-free dyeing of yarns	7–14 days	Natural dyeing may vary based on weather & shades
Loom Setup & Weaving	Custom setup for handloom or powerloom	10–30 days	Based on design (plain to intricate extra weft) & quantity
Post-Weave Dyeing / Printing	Eco-friendly block printing, tie-dye, or eco-print	7–15 days	Add-on process; varies by craft and layers of design
Finishing & Quality Control	Washing, softening, trimming, final checks	3–7 days	Finishing methods vary depending on final fabric use

Total Estimated Timeline:

4 to 8 weeks depending on:

- Quantity (MOQ: 50 meters per style)
- Weave complexity
- Dyeing or printing layers
- Weather conditions (especially for natural dyeing)

Note to our Tech Pack Services — Thoughtfully Crafted, Tool-Free

At ViaWeave, we understand the importance of detailed documentation to bring your vision to life. While we may not use premium software tools, we offer **manual tech pack creation** with the same precision, clarity, and customization you need for production.

What We Provide in Our Tool-Free Tech Pack Service:

- Hand-drawn or digitally outlined flat sketches

- Detailed written specifications (fabric type, GSM, measurements, trims, threads, etc.)
- Construction notes for every part of the garment
- Stitching and finishing guidelines
- Embroidery, dyeing, or printing references
- Sample review feedback tracking
- WhatsApp/email support for real-time clarification

We work closely with you to understand your ideas and document them into a **complete, easy-to-understand format** for sampling or bulk production—**no expensive tools, just clear communication and expert craftsmanship.**

“For conscious designers who want to focus on quality and clarity—without the overhead.”

Why Made-to-Order Matters ?

- Zero overproduction waste
- Full transparency & design control
- Supports 250+ artisan & dyers
- Ethical sourcing & fair wages
- Slower, richer, more mindful fashion

We combine **handspun, handwoven, and power-loomed** techniques to align with both design requirements and production efficiency — always keeping the **soul of craft intact.**

Order Guidelines:

Attributes	Details
MOQ	50 meters per fabric specification
Sampling	Available for INR [Custom Price] per meter; 10–14 days
Customization	Yarn, weave, dye, print, width, GSM, finish
Pricing	Based on yarn type, dye process, weave density & order volume
Shipping	Domestic & international shipping available

Let's Create Together:

Whether you're designing for a slow fashion label, yoga brand, conscious home decor studio, or simply creating something unique — let's build your base fabrics **from the ground up.**

[Raise Enquiry]

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Fabric Dyeing

Where Heritage Meets Honest Color

Image

We specialize in **traditional and eco-conscious dyeing techniques** rooted in India's rich craft legacy. Whether you're sourcing naturally dyed fabrics for your label, curating collections, or building a slow fashion line, our offerings combine **artisanal techniques** with **ethical sourcing** and **custom production support**.

Dyeing Options

Azo-Free Dyeing (*Safer chemical alternatives*)

Craft: Synthetic dyes made without Azo groups, heavy metals, or carcinogens — safe for skin and water systems.

- **Fabric Base Options:** Cotton (Twill, Voile, Cambric), Silk, Modal, Bamboo cotton, Hemp, Linen, Tencel, Silk, **plant based options** (Banana cotton, Aloe vera, Flax Linen, Bamboo Tencel, Kala Cotton) & *can also be applied to various custom fabric types upon request.*
- **Color Options:** Custom Pantone matching available & can be used for most dyeing needs.
- **Key Process:**
 1. Fabric pre-treated to absorb dye evenly.
 2. Pigment dyes mixed and batch dyed at low-impact temperatures.
 3. Fixing done using eco-compliant auxiliaries.
- **Lead Time:** 2–3 weeks
- **MOQ:** 35 meters per color per design
- **Custom Options:** Color shades, Base fabric, Soft finish

Natural Dyeing (*Rooted in ancient alchemy*)

Craft: This method only uses plant/mineral-based dyes (Earth-derived colors using plant, root, bark, insects or mineral-based pigments). Azo-free dyes are synthetic.

Image

- **Fabric Base Options:** Organic Cotton (Poplin, Voile, Cambric, Slub), Kala Cotton, Khadi Cotton, Ahimsa Silk/Eri Silk, Linen, Tussar Silk, Hemp, Bamboo, Wool, Silk Noil, **plant based options** (Aloe vera, Banana, Bamboo Cotton, Hemp Cotton, Flax Linen, Eucalyptus Tencel) & *can also be applied to various custom fabric types upon request.*
- **Natural Dye Options:**
 - **Indigo (Blue)** – fermented leaf vat (deep blues to soft sky tones)
 - **Madder / Manjistha** (Earthy red/pink/rust tones)
 - **Pomegranate & Harad** (Yellow/Olive/warm ochres)
 - **Iron & Myrobalan** (Grey/Charcoal/soft black)
 - **Lac & Annatto** (Peach/Coral and reddish pink)
 - Other combinations and over-dyeing options available on request
- **Key Process:**
 1. **Scouring** (Removing waxes, oils, sizing agents for better absorption) → **Mordanting** (Natural mineral salts (like alum or iron) to bind dyes to fiber) → **Hand Dyeing** (Immersion or layer-dyeing with natural pigments) → **Sun-drying** (Naturally set in

sunlight, not chemical-fixed) → **Final Wash** (Neutral pH rinsing using eco-friendly soaps)

Each dye behaves uniquely with different fabrics; tonal irregularities are part of the handmade signature of authenticity.

Lead Time: 3–6 weeks depending on color, quantity and weather conditions.

MOQ: 35 meters per color per design

[Explore our shade card]

Dyeing Techniques

Bandhani / Bandhej (*Gujarat & Rajasthan*)

Image

Craft: Tie-resist hand-knotting using thread to resist dye.

- **Suggested Fabric Base Options:** Organic Cotton, Gaji Silk, Modal, Tussar Silk, Cotton-Silk Blends, Chanderi, Muslin/Mulmul, **Plant based options** include (Hemp Cotton, Banana Cotton Blends, Bamboo Cotton) & *can also be applied to various custom fabric types upon request.*
- **Dye Options:** Natural Indigo, Madder, Harad, Azo-Free Synthetic Colors etc.
- **Key Process:**
 1. Fabric is pre-scoured & mordanted (for natural dyes).
 2. Pattern is hand-tied with thousands of micro knots.
 3. Dyed in layers for multi-tones (can be re-knotted and over-dyed).
 4. Knots removed to reveal fine dotted patterns.
- **Lead Time:** 4–6 weeks
- **MOQ:** 35 meters per color per design
- **Custom Options:** Pattern, Color Palette, Fabric Base, GSM
- **Common Styles**

Shibori (*Gujarat & Rajasthan*)

Image

Craft: Traditional Japanese Resist Dyeing, Handcrafted with Precision. It is a **resist dyeing technique** that involves folding, stitching, or tying fabric before dyeing to create intricate, geometric patterns. The beauty of Shibori lies in the **imperfection** and uniqueness of each design, with no two pieces ever being identical. This ancient method creates a **deep, textural effect**, perfect for adding a touch of artistry and tradition to modern textiles.

- **Suggested Fabric Base Options:** Organic Cotton, Kala Cotton, Khadi Cotton, Ahimsa Silk, Eri Silk, Tussar Silk, Silk Noil, **Plant based options** include (Bamboo, Hemp, Linen, Aloe Vera, Banana, Flax Linen, Eucalyptus Tencel, Hemp Cotton, Bamboo Cotton, Organic Cotton Blends) & *can also be applied to various custom fabric types upon request.*
- **Dye Options:** Natural Indigo (produces rich, deep blue hues), Madder/Manjistha (Bold reds or soft pink tones for warm designs), Pomegranate & Harad (Vibrant yellows and earthy olive shades), Iron & Myrobalan (Gentle greys, charcoals, and blacks), Lac & Annatto (soft peach and coral hues) & Azo-Free Synthetic Colors.

- **Key Process:**
 1. Fabric is pre-scoured & mordanted (for natural dyes).
 2. Pattern is hand-tied with thousands of micro knots.
 3. Dyed in layers for multi-tones (can be re-knotted and over-dyed).
 4. Knots removed to reveal fine dotted patterns.
 5. Air dry under the sun to set the dye, ensuring a natural finish.
- **Lead Time:** 4–6 weeks
- **MOQ:** 35 meters per color per design
- **Custom Options:** Pattern, Color Palette, Fabric Base, GSM
- **Common Styles**

Leheriya (Rajasthan)

Image

Craft: Leheriya is a traditional **tie-dye technique** from Rajasthan, known for its signature **flowing wave-like patterns**. This craft uses **resist-dyeing** to create distinct diagonal lines and vibrant colors, often symbolizing the movement of natural elements like wind or water. Leheriya is a symbol of **fluidity and vibrance**, making it perfect for designs that require a dynamic, energetic feel.

- **Suggested Fabric Base Options:** Organic Cotton, Kala Cotton, Khadi Cotton, Ahimsa Silk, Eri Silk, Tussar Silk, Silk Noil, **Plant based options** include (Bamboo, Hemp, Linen, Aloe Vera, Banana, Flax Linen, Eucalyptus Tencel, Hemp Cotton, Bamboo Cotton, Organic Cotton Blends) & *can also be applied to various custom fabric types upon request.*
- **Dye Options:** Natural Indigo (produces rich, deep blue hues), Madder/Manjistha (Bold reds or soft pink tones for warm designs), Pomegranate & Harad (Vibrant yellows and earthy olive shades), Iron & Myrobalan (Gentle greys, charcoals, and blacks), Lac & Annatto (soft peach and coral hues) & Azo-Free Synthetic Colors.
- **Key Process:**
 1. Prepare the fabric by washing and removing impurities.& Apply natural mordants to enhance the color's fastness (for natural dyes).
 2. Pattern is hand-tied with thousands of micro knots.
 3. Tie and fold fabric in a **specific wave pattern** to create resist points.
 4. Knots removed to reveal fine dotted patterns.
 5. Immerse the fabric in natural dyes, ensuring the dye reaches only the un-tied sections, creating the wave effect.
 6. Air dry to set the color and finish the piece with eco-friendly rinsing.
- **Lead Time:** 4–6 weeks
- **MOQ:** 35 meters per color per design
- **Custom Options:** Pattern, Color Palette, Fabric Base, GSM
- **Common Styles**

Sungadi (Tamil Nadu – traditionally Madurai)

Image

Craft: Delicate hand-resist tie & dye with intricate dot patterns, traditionally using **natural black & red tones**.

- **Fabric Base Options:** Lightweight Cotton, Cambric Cotton, Mulmul/Muslin, Fine Handspun Cotton, Khadi Cotton, Natural-dyed Voile or Lawn Cotton, **plant based options** (Kala Cotton & Banana Cotton Blend) & *can also be applied to various custom fabric types upon request.*
- **Dye Options:** Traditionally uses Natural dyes (Alizarin red, Iron black) but Azo-free dyes can offer brighter, more wash-fast options.
- **Key Process:**
 1. Fabric is knotted & tied in a fine resist pattern.
 2. Dyed using traditional kora (iron + jaggery) and alizarin.
 3. Sun-dried for deep color fixing.
- **Lead Time:** 4–5 weeks
- **MOQ:** 35 meters per color per design
- **Custom Options:** Border Design, Pallus, Dot Layout, Color Depth
- **Common Styles**

Thigma Resist Dyeing (Ladakh)

Image

Craft: Indigenous tie-resist method using local wool + mineral/natural dyes etc.

- **Fabric Base Options:** Organic Wool, Pashmina, Wool, Wool-Silk Blends, **plant based options** (none-not ideal for cellulose based fabrics).
- **Dye Options:** Traditionally done with natural mineral/vegetal dyes (Natural minerals, Walnut shell, Onion skin). Azo-free dyes can work, but may alter the traditional aesthetic.
- **Key Process:**
 1. Hand-spun wool is pre-washed.
 2. Tied in geometric motifs.
 3. Naturally dyed with locally sourced ingredients.
- **Lead Time:** 6–8 weeks
- **MOQ:** 35 meters per color per design
- **Custom Options:** Base fiber blend, Motif design, Width preference
- **Common Styles**

[Know more about various dyeing techniques]

General B2B Terms

All fabrics can be custom dyed based on your requirement.

We are open to experimental fabrics and blends for R&D collaborations.

Fabric preparation is crucial – pre-mordanting or scouring impacts color uptake

Azo-free dyes provide safety and compliance with REACH, OEKO-TEX®, and GOTS standards.

Attributes	Details
MOQ	Depends on base fabric & technique .Starts from 35–50 meters per design
Lead Time	2–8 weeks (depends on process complexity, customization, availability and weather)

Sampling	• Paid samples; adjusted in order value (if confirmed) • Plant-based blends are subject to limited availability.
Shipping	PAN India & International
Packaging	Eco-friendly, recyclable; custom tags available
Support	Dye/print coordination, swatches, communication via WhatsApp & Email

[Raise Enquiry]

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“Customize your colors. Choose your base. Honor your craft”

Fabric Printing Services

Authentic Artistry. Scalable Production. Ethical Practices.

Image

At ViaWeave, we bring centuries-old printing traditions into the modern supply chain—offering **B2B fabric printing services** for designers, brands, and conscious businesses. From **Ajrakh to Akola Dabu, Shibori to Sanganeri**, each technique is rendered with precision and purpose.

We work with **plant-based fabrics**, support **handcrafted and eco-conscious methods**, and tailor timelines based on your quantity and design needs.

Our Expertise:

Choose from 100% handcrafted, hand-assisted, or semi-automated options depending on quantity

Block & Screen Printing

Traditional + Contemporary | For bulk & boutique requirements

Techniques Offered

Technique	Origin/Style	Description	GI Status	Images
Ajrakh	Gujarat & Rajasthan	Multi-step resist-dye block printing with natural dyes	GI	Image
Bagru	Rajasthan	Mud-resist printing with natural black and red tones	GI	Image
Farukhabad Prints	Uttar Pradesh	Floral and delicate motifs, using bright dyes	GI	Image
Machilipatnam Kalamkari	Andhra Pradesh	Pen-drawn motifs with plant-based dyes	GI	Image
Sanganeri	Rajasthan	Delicate floral patterns, usually red on white	GI	Image
Dabu	Rajasthan	Mud-resist printing, mostly indigo dyed	-NA-	Image
Gamthi Prints	Gujarat	Bold, vibrant folk-style block printing	-NA-	Image
Batik	Pan India	Wax-resist dyeing technique	-NA-	Image
Bagh	Madhya Pradesh	Geometric and floral motifs, printed with natural dyes	GI	Image
Chintz	Historical	Polished floral cottons using mordant-dyeing	-NA-	Image
Pipad Block Printing	Rajasthan	Local motifs & vibrant resist-dyeing	-NA-	Image

Gopalpur Printing	Block	Odisha	Earthy, minimal aesthetic block prints	-NA-	Image
Pilkhuwa Printing	Block	Uttar Pradesh	Large-scale screen prints with modern adaptation	-NA-	Image
Hand Block Printing (Generic)		PAN India	Manual stamping using carved wood blocks	-NA-	Image
Jajam Hand Block Printing		Rajasthan	Large ceremonial cloths with red & black motifs	-NA-	Image
Bela Printing		Bihar	Tribal and Mithila-inspired screen/block prints	-NA-	Image
Akola Dabu Printing		Rajasthan	Indigo & rust tones with resist mud-printing	-NA-	Image
Tinsel Printing		Maharashtra	Metallic-foil styled printing for festive wear	-NA-	Image
Saudagiri Hand Printing	Hand	Gujarat	Jewel-toned historic patterns with complex repeats	-NA-	Image
Mendh Printing		Rajasthan	Derived from Mehendi-like botanical motifs	-NA-	Image

[Know more about various printing techniques]

Process & Timeline:

Lead Time: Approximately 3–6 weeks depending on *order volume, fabric type, and technique.

MOQ: 35 meters per color per design

Step	Duration	Notes
Design Finalization	2–4 days	Custom motif designing (if required)
Block/Screen Development	5–10 days	Hand-carved or silkscreen creation
Pre-treatment of Fabric	3–5 days	Scouring, bleaching, and drying
Printing Process	7–15 days	Based on complexity & technique
Dyeing / Fixing (if required)	5–10 days	Natural or azo-free dye options
Washing & Finishing	3–7 days	Multiple rounds, sun-drying for natural dye
Quality Check & Dispatch	2–3 days	100% inspected

Image

Eco Printing

Image

Botanical printing using actual leaves, flowers, and natural mordants.

- Each print is *truly one-of-a-kind*.
- No synthetic dyes used.
- Works best on protein-rich fabrics (Ahimsa silk, wool, cotton-silk, hemp blends etc.)

Lead Time: *Approximately 4-5 weeks for small batches (up to 50 meters).*

MOQ: 35 meters per color per design

[Raise Enquiry]

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Artisanal Embroidery, Crochet & Knitting Services

Where traditional artistry meets modern B2B craftsmanship

[Image](#)

At **ViaWeave**, we connect the world of heritage textile crafts with brands, designers, retailers, and conscious collaborators through ethical and custom B2B production.

We offer **handcrafted embroidery**, **artisanal crochet**, and **hand knitting services**, made in small batches or scalable volumes — all rooted in India's age-old traditions. Whether you're building a capsule collection, curating artisanal home textiles, or adding detailing to couture, our network of skilled artisans can bring your vision to life.

1. Embroidery Styles We Offer

Regional Embroideries

- **Phulkari (Punjab)**— Bold floral threadwork from Punjab. [Image](#)
- **Nakshi Kantha (Bengal)** — Bengal's running stitch storytelling on layered cloth. [Image](#)
- **Chikankari (Lucknow)**— Delicate shadow and openwork from Lucknow. [Image](#)
- **Toda (Nilgiris)** — Tribal geometric red-black embroidery from the Nilgiris. [Image](#)
- **Kullu Shawl Embroidery (Himachal)** — Woven and stitched motifs from Himachal. [Image](#)
- **Tangaliya (Gujarat)** — Beaded embroidery from Gujarat, perfect for fashion accessories. [Image](#)
- **Kutch Shisha/Mirror Work (Gujarat)** — Vibrant mirrored stitchwork from Gujarat. [Image](#)
- **Pipli Applique (Odisha)** — Odisha's layered appliqué with stitching. [Image](#)
- **Sujini Embroidery (Bihar)** — Bihar's upcycled story-based stitching. [Image](#)

Signature Embroidery Styles

- **Ari Chain Stitching / Ari Work** — Hook embroidery ideal for intricate motifs. [Image](#)
- **Gujrati Chain Stitching** — Folk stitch motifs with bold outlines. [Image](#)
- **Kashida** — Delicate and nature-inspired, Kashida embroidery celebrates the lush beauty of Kashmir through intricate motifs and vibrant threadwork. [Image](#)
- **Kasuti**- geometric marvel, Kasuti is hand-counted embroidery that reflects Karnataka's temple architecture and folk traditions with mathematical precision. [Image](#)
- **Gotapatti**— A royal sparkle in fabric, Gota Patti features gold and silver ribbon appliqué, adding regal shimmer to festive and bridal wear. [Image](#)
- **Zardozi / Zari Zardozi / Zardozi Gold / Marodi / Malerkotla Zari Work** — Royal metallic threadwork with rich finishes. [Image](#)
- **Beetle Wings Embroidery** — Eco-luxury embroidery using jewel-toned wings. [Image](#)
- **Banjara & Lambani Embroidery** — Tribal mirrors, patchwork and bold stitches. [Image](#)
- **Kani Embroidery**- Woven like poetry, Kani embroidery is crafted on looms using coded sticks to create luxurious patterns on Pashmina shawls. [Image](#)
- **Khatwa Applique**- A tale in cut cloth, Khatwa uses bold, contrast fabric patches to narrate folk stories with layered depth and rich symbolism. [Image](#)
- **Lambani**- A rhythmic fusion of mirrors, coins, and colorful threads, Lambani reflects the nomadic spirit of the Banjaras in vivid detail. [Image](#)
- **Banjara**- A carnival of colors and stitches, Banjara embroidery showcases tribal identity through bold patterns, mirrors, and textured layers [Image](#)

- **Mathuria**- Rooted in local heritage, Mathuriya embroidery reflects pastoral elegance through rustic floral motifs and detailed handwork. [Image](#)
- **Meghwal**- Intricate and symbolic, Meghwal embroidery blends mirror work and thread art to depict community customs and divine inspirations. [Image](#)
- **Missionary**- Emerging from colonial influences, missionary embroidery merges Western techniques with Mizo aesthetics in subtle, symbolic stitches. [Image](#)
- **Shamilami**- A hidden gem of Manipur, Shamilami is a rare handwoven embroidery combining tribal symbolism with refined textile artistry. [Image](#)
- **Porgai**- A revival of Lambadi heritage, Porgai embroidery stitches tribal stories into cloth using natural threads and indigenous knowledge. [Image](#)
- **Thangka Applique** – Rare tribal and temple-based embroidery forms.

Couture Embellishments

- Zari Zardozi [Image](#)
- Malerkotla Zari [Image](#)
- Beetle Wings Embroidery [Image](#)
- **Customization Options:** Fabric base, yarn type, motif size, color palette, and regional fusions.

[\[know more about various embroidery styles\]](#)

[\[Raise Enquiry\]](#)

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2. Crochet Services

Delicate, artisanal, and scalable — our crochet services are rooted in tradition and ready for global design.

Image

Applications: Garments, Tops, Scarves, Bags, Table Mats, Lace, Décor

MOQ: 15 units/style | **Timeline:** 3–6 weeks

Core Techniques

- Narasapur Crochet Lace (Andhra Pradesh) Image
- Filet Crochet Image
- Motif & Irish Crochet Image
- Freeform or Pattern-based Custom Crochet Image

Customization Options

- Yarn Choices: Organic Cotton, Hemp, Banana, Bamboo, Wool, Plant-based Blends
- Color Matching (Pantone/Swatch)
- Floral, Abstract, Geometric, Cultural Patterns

Best for resort wear, occasion wear, lifestyle brands, and handmade trims.

[know more about various crochet techniques]

[Raise Enquiry]

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3. Knitting Services

Hand-knitting solutions for boutique brands, winter collections, and soulful clothing lines.

Image

Applications: Sweaters, Cardigans, Vests, Mufflers, Babywear, Toys

MOQ: 10 units/style | **Timeline:** 4–8 weeks

Knitting Styles Available

Image

- Ribbed / Moss / Cable / Basket Weave
- Seamless or Panel Construction
- Embroidered Add-ons (e.g., floral work on knits)

Yarn Types Offered

- Handspun Wool
- Wool-Cotton Blends
- Plant-based Yarn (Bamboo, Aloe, Banana)

Perfect for small-batch fashion houses, sustainable kidswear, and mindful gifting brands.

Customizations & Support for B2B Orders

- **Design-to-sample support** (tech packs/manual)
- **Multiple craft combinations** – e.g., crochet + embroidery, applique + mirror work
- **Yarn/fabric options** – Organic cotton, kala cotton, silk, ahimsa silk, wool, hemp, aloe vera, bamboo, flax, blends
- **Sampling** – Available prior to bulk
- **Stitch libraries** – Available on request
- **Product possibilities:** Garments, panels, home textiles, toys, bridal wear, kidswear, bags, décor etc.

Deliverable	MOQ	Lead Time
Embroidery Panels	15 units / 25 meters	4–8 weeks
Crochet Accessories	15 units / design	3–6 weeks
Hand Knit Garments	10 units / style	4–8 weeks
Combined Crafts	Varies by technique	Estimated post discussion

Note:

- *Timelines may vary based on embroidery style, fabric type, and order volume.*
- *All mentioned services are scalable with a coordinated team of trained rural artisans. Mostly hand-done, with limited use of machines.*

Why Choose ViaWeave as Your B2B Craft Partner?

- **Pan-India artisan network** across embroidery, crochet, and knitting clusters.
- **Customization-first approach** – We align with your brand ethos.
- **Ethical, slow production** – No factories, only families and cooperatives.
- **Sustainable & low-impact** raw material sourcing.
- **Collaborative process** with cultural sensitivity and precision.

Let's Co-Create

Whether you need traditional embroidery for couture, crochet lace trims for your brand, or knitwear that speaks slow fashion — we're here to make it happen, beautifully and ethically.

[Raise Enquiry]

b2b@viaweave.com | WhatsApp: +91 94 55 88 11 90

Let's bring your ideas to life with skilled hands and soulful stories.

Custom Garment Production for Conscious Brands (B2B)

Partner with ViaWeave to co-create slow, soulful, and sustainable garments — handcrafted by artisans, stitched with values.

Quick Navigation

[→ Women'swear Production](#) | [→ Menswear Production](#) | [→ Kidswear & Babywear](#) → [Institutional & Gifting Solutions](#) | [→ Custom Co-Design & Sampling](#)

1. Women's wear Production

Effortless silhouettes. Handwoven elegance. Rooted in nature.

Product Categories:

- Dresses (Flared, Tiered, Shirt)
- Tops, Tunics, Kurtas
- Sarees, Blouses
- Skirts, Trousers, Kaftans
- Jackets, Stoles, Dupattas

Sustainability Highlights:

- Natural, Plant-Based Fabrics
- Hand-Dyed with Natural/Azo-Free Colors
- Zero-Waste Design Possible on Request
- Transparent Artisan Supply Chain

2. Menswear Production

Timeless menswear crafted with character and care.

Product Categories:

- Shirts (Formal, Casual, Handblock)
- Kurta & Kurta Sets
- Lounge Pants, Shorts
- Jackets, Stoles

Sustainability Highlights:

- Standard Minimal/Plastic-Free Packaging
- Tailoring for Durability & Fit
- Handmade Craft Touches (Embroidery, Prints)

3. Kidswear & Babywear

Breathable. Soft. Skin-safe — for the little ones.

Product Categories:

- Onesies, Rompers
- Dresses, Tunics
- Shorts, Tops
- Blankets, Accessories

Sustainability Highlights:

- No Harsh Dyes or Chemicals
- GOTS-Certified Cotton Available
- Naturally Dyed & Soft-Finished

4. Institutional Apparel & Gifting

Design meaningful apparel for volunteers, corporate gifts, wellness centers & yoga brands.

Product Ideas:

- Unisex Wraps, Robes, Stoles
- Meditation Shirts & Pants
- Heritage-Inspired Sets
- Artisanal Gift Sets (Sarees, Kurtas, Pouches)

Sustainability Highlights:

- Personalization Available
- Handwoven Local Fabrics
- Custom Messaging & Story Tags

5. Sampling & Co-Design Studio

From concept to craft — build your signature line with us.

What We Offer:

- Moodboard Translation
- Pattern Making & Sizing
- Fabric Sourcing & Swatch Selection
- Craft Integration (Prints, Dyes, Embroidery)
- Proto Sampling & Refinement

Sustainability Highlights:

- Ethical Prototyping: No Mass Trial Waste
- Transparent Development Costs
- Feedback Loops With Real Artisan Clusters

Production Specifications & Details

Category	MOQ	Lead Time	Options Available
Women'swear	30–50 pcs/style	4–8 weeks	Custom Fit, Dye, Craft
Menswear	30 pcs/style	4–6 weeks	Embroidery, Block Print
Kidswear	20 pcs/style	3–6 weeks	Skin-Safe Fabrics
Institutional	50+ units (bulk/sets)	4–8 weeks	Personalized Packaging

Why Partner with ViaWeave?

- **Rooted in Craft + Climate Consciousness**
- **End-to-End Small-Batch Solutions**
- **Empowering Artisan Clusters Across India**
- **Transparent Communication & Sampling Flow**
- **Design with a Soul — Beyond Just Fashion**

[Explore Size Chart]

Let's Collaborate

Whether you're a **brand**, **designer**, or **buyer**, we're here to co-create.

Fill out our [Custom Production Form](#)

Or reach out directly: **b2b@viaweave.com**